

First Time in Kuwait



KUWAIT PAKISTAN

EXPO 2025

ON 11th, 12th & 13th DECEMBER
AT HALL 4A, MISHREF FAIR GROUND, KUWAIT.

In Association with the Embassy of Pakistan and Kuwait
Chamber of Commerce and Industry.

Organized by:

Ms Azaz International Exhibition and Event Management
Company Kuwait.



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Azaz International is a multi-disciplinary organization with a legacy of excellence, spanning more than 20 years. Over the years, we have established ourselves as leaders of strong portfolios of different corporates offering and developing them with our team of specialized professionals.

Our core expertise includes General Trading & Contracting in various government sectors, specialized particularly in Oil & Gas sector along with other industries that contribute to our wide-ranging capabilities. In addition, Ms Azaz International Exhibition & Event Management Company is a subsidiary of Ms. Azaz International GTC, where we organize and deliver world-class corporate and cultural events.

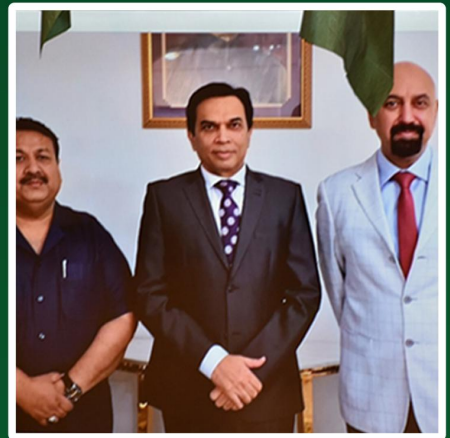
Our continuous commitment to quality, delivery and achievement along with end user satisfaction has helped us to establish as a multiple service provider, with dedication to meet the growing challenges in different sectors, for the development and growth of our customers.

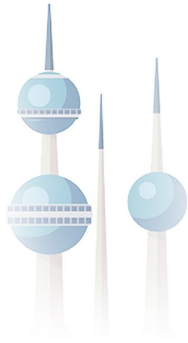
Mr. Muhammad Saleem Ansari
CEO & Founder

Ms. Azaz International General Trading & Contracting Company
Ms. Azaz International Exhibition & Event Management Company



PRE-LAUNCH CEREMONY





WHY KUWAIT

Kuwait Vision 2035 officially titled "New Kuwait" is a long term national development plan launched by the Kuwaiti Government to transform the country into a regional and international financial cultural and commercial hub by the year 2035.

It focuses on reducing the nation's dependence on oil and promoting sustainable economic diversification.

Kuwait is one of most attractive business destinations of Gulf and Middle East where opportunities, potential market and business stability are key factors.

Encouraging private sectors growth and foreign investments. Developing sectors like finance, logistics, tourism and IT Promoting green building, waste management practices. focusing on sustainable energy. Expanding and Modernizing health care facilities.

- Vast Oil Reserves: Among the world's top oil producers.
- Strong Currency: The Kuwaiti Dinar is the highest-valued currency globally, reflecting solid economic strength.
- Tax-Friendly: Tax Free on personal income and foreign investments.
- Safe & Secure: High security measures and long-term business growth.
- Large Metropolitan Consumer: A modern high-income population with strong purchasing power.
- Strategic Location: A gateway to the Gulf and beyond—perfect for regional expansion.

Vision 2035

- Silk City Madinat Al Hareer & Burj Mubarak Al Kabir
- Kuwait International Airport Terminal 2
- Mubarak Al Kabeer Port and Mega Residential Cities
- Kuwait National Cultural Districts
- National Rail & Metro Networks
- Strategic Power & Infrastructure Investments

Contact: 965 6511 1235

Booking: kuwaitpakexpo.com





FIRST TIME AT MISHREF HALL 4A INTERNATIONAL FAIR GROUND KUWAIT

"TWO NATIONS ONE VISION"

Benefits of Participation

1. Visibility & Awareness:

Showcase your brand to a large audience, increasing awareness among industry, target market, potential customers, and general public.
Today's Visitor.....Tomorrows Customer.....

2. Direct Customer Exposure:

Interact face-to-face with potential clients, gather feedback, and understand local market in real time for your product and services,
"Celebrate Culture, Creating Commerce".

3. Generate Leads & marketing Opportunities:

Gain access to high-quality leads, and deals or nurture them after the event.

4. Networking with Industry Professionals:

Connect with suppliers, distributors, investors, and other exhibitors to explore collaboration and partnership opportunities with your brands and products in just 72 hours of first ever expo held on this territory.



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5. Market Research & Competitor Insights:

Observe market trends, competitor offerings, and innovations to keep your business strategy competitive and up to date for local and international markets.

6. Unveil your Product:

Use the kuwait pak expo as a stage to launch new products or services and receive instant feedback from live audience, visitors, professionals and competitors.

7. Media Exposure:

Benefit from media coverage, promotional campaigns, advertising across borders organized by the event team, including press releases, social media, and event highlights and much more.

8. Enhance Credibility:

Add reputation to your business by participation, where target clients are delivered to your stand via high end and brand visibility being the prime focus of the event.

9. Expand Distribution Channels:

Meet potential distributors and resellers who can help expand your product reach, awareness and market share.

10. Exclusive Access to Commerce:

Your gateway to Pakistan – Kuwait Synergy

“BRIDGING NATIONS BUILDING OPPURTUNITIES”



“MEET KUWAIT TRADE BEYOND BORDERS”

Detailed categorized list of major industries represented across Pakistani chambers of commerce and industry:

Key Businesses: (Limited Availability)

- Real Estate and Property Management
- Gold, Jewellery and Gem stones
- Pharmaceutical and Hospitality
- Travel & Tourism
- Educational Institution

Manufacturing & Industrial:

- Textile & Garments (Kashmiri Shawls)
- Leather & Footwear
- Surgical Instruments
- Sports Goods
- Auto Parts & Vehicles
- Furniture & Wood Products
- Plastics & Polymers
- Electronics & Electrical Equipment
- Construction Materials (Cement, Glass, Tiles, etc.)

Agriculture & Agro-Based Industries:

- Rice, Wheat & Grains
- Fruits & Vegetables (e.g., Mangoes, Citrus)
- Livestock & Dairy (Meat)
- Seafood & Fisheries
- Sugar & Allied Industries



Engineering & Technology:

- Renewable Energy & Solar
- IT & Software Development
- Telecommunications
- Robotics & Automation

Pharmaceuticals & Healthcare:

- Pharmaceutical Manufacturing
- Herbal & Alternative Medicine

Logistics, Trade & Transportation:

- Import/Export & Trading Houses
- Shipping & Maritime
- Warehousing & Supply Chain
- Aviation & Airlines

Energy & Utilities:

- Oil & Gas
- Power Generation (Thermal, Hydro, Solar)
- Energy Conservation & Grid Management



PARTICIPATION FORM FOR PAKISTAN - KUWAIT EXPO

“PAKISTAN – KUWAIT TOGETHER TOWARDS TOMORROW”

Event Name: _____

Expo Date(s): _____

Venue: _____

Exhibitor Details:

Company/Organization Name: _____

Date of Estb: _____

Contact Person: _____

Designation: _____

Phone Number: _____

Email Address: _____

Company Website _____



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Registration Documents:

- Commercial Registration
- Trade License
- Certified Signatory or Authorization
- Valid Clear Passport Copy
- Business Cards Ceo, Director and Manager

Booth Price For Overseas Clients:

3x3 Booth 7,50,000 Pak Rupees

3x3 Booth 800/= Kuwaiti Dinars

3x3. Booth 2650/= United States Dollars

Overseas Price Includes:

1. Hotel Stay with Breakfast for 1 person 3 days
2. Visa
3. Pick and drop from Airport
4. Pick up and drop from Venue
5. Advertising and Marketing

Additional Person:

250,000 Pak Rupees

250/= Kuwaiti Dinars

875/= United States Dollars

Payment Term:

50% Upon signing (Non Refundable)

30% on 10th November

20% on 25th November



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Exhibit Information:

Type of Products/Services to be Displayed:

- 1 _____
- 2 _____
- 3 _____

Stall Size Required (select one):

- 3m x 3m
- Custom Size (Specify): _____

Electrical Requirements:

- Yes
- No
- If yes, specify load (watts): _____

Furniture Required (if any):

- Table
- Chairs
- Display Stand
- Others: _____

Branding & Promotion (Optional):

Do you want your brand to be featured in expo promotions?

- Yes
- No



Self-Declaration: (By Authorized Person)

I, the undersigned, confirm our participation in the above-mentioned expo exhibition and agree to abide by the rules and regulations set by the organizers.

Name: _____

Signature: _____

Date: _____

Seal: _____

Submission Date & Details:

Please complete and return this form by [15th October 2025]

To:

The Event Director

Azaz Exhibition & Event Management Company

State of Kuwait.

Email: management@kuwaitpakexpo.com

Website: kuwaitpakexpo.com

Contact: +965 9699-7874 Direct, +965 6511-1235 (WhatsApp)